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| We are the University of Strathclyde | [View in browser](https://news.strath.ac.uk/56XS-BP46-ED9474B5DA7F5E6D3U3PRI1E58F773DF9CA494/cr.aspx%22%20%5Ct%20%22https%3A//mail.qq.com/cgi-bin/_blank) |

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| **[Study with us](https://news.strath.ac.uk/56XS-BP46-3U3PRI-8C5RU-1/c.aspx%22%20%5Ct%20%22https%3A//mail.qq.com/cgi-bin/_blank) | [Work with us](https://news.strath.ac.uk/56XS-BP46-3U3PRI-8C5RV-1/c.aspx%22%20%5Ct%20%22https%3A//mail.qq.com/cgi-bin/_blank) | [Why Strathclyde](https://news.strath.ac.uk/56XS-BP46-3U3PRI-8C5RW-1/c.aspx%22%20%5Ct%20%22https%3A//mail.qq.com/cgi-bin/_blank)** |

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| **Spring School at Strathclyde Business School** |

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| **Hello Partner,**        We are happy to announce that we are launching a Spring School at Strathclyde Business School. Spring School is an opportunity for postgraduate students from across Strathclyde Business School and our overseas partner institutions to network and collaborate with each other while taking a 10 credit class (eqv to 5 ECTS). Assessment for Spring School classes is by coursework only and there are no exams.   By taking part in Spring School, students can:* Study a class at our triple accredited, awarded winning business school delivered by academics who are expert in their fields – an excellent addition to any future CV/ resume
* Broaden your learning to another area of specialism
* Earn some additional credits over the spring break
* Engage with a very diverse student and staff population

  \*If this is not relevant to your area of work, please pass this to your colleagues.    |

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| **Classes**

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| Class Title   | Class Coordinator  | Location  | Time  | Dates  |
| International Trade Theory and Policy  | Professor [Ian Wooton](https://news.strath.ac.uk/56XS-BP46-3U3PRI-8EBM7-1/c.aspx%22%20%5Ct%20%22https%3A//mail.qq.com/cgi-bin/_blank)  | Zoom  | 9am-12pm & 1pm-4pm  | Tues, 6 – Thurs, 8 April  |
| Mastering Digital Technologies  | Craig Paterson  | Zoom  | 9am-12pm & 1pm-4pm  | Mon, 12 – Thurs, 15 April  |
| Service Operations and Simulation  | Dr [Fahim Ahmed](https://news.strath.ac.uk/56XS-BP46-3U3PRI-8EBM8-1/c.aspx%22%20%5Ct%20%22https%3A//mail.qq.com/cgi-bin/_blank)  | Zoom  | 10am -12pm & 1pm-3pm (Fri)10am -12pm  | Tues, 6 – Fri, 9 April  |
| New Venture creation  | Dr [Veselina Stoyanova](https://news.strath.ac.uk/56XS-BP46-3U3PRI-8EBM9-1/c.aspx%22%20%5Ct%20%22https%3A//mail.qq.com/cgi-bin/_blank)  | Zoom  | Tues-Thurs 9:30am -3pm Thurs 9:30am-4pm  | Tues, 6 – Thurs, 8 April  |
| Family Enterprise | Dr [Paul Lassalle](https://news.strath.ac.uk/56XS-BP46-3U3PRI-8EBMA-1/c.aspx%22%20%5Ct%20%22https%3A//mail.qq.com/cgi-bin/_blank) | Zoom  | 10am - 2pm  | Tues. 13 – Thurs, 15 April  |

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| **Who can apply to attend SBS Spring School?**To be admitted to the SBS Spring School you must be a current postgraduate student from a SBS partner university with minimum GPA 3.0 and IELTS 6.5 or equivalent. |

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| **How do I apply to attend SBS Spring School?** Limited places are available, students should email sbs-overseastransfers@strath.ac.uk to note your interest in attending and indicate what classes interest you. |

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| **When and where is SBS Spring School?**SBS Spring School will take place online from 6th April 2021 to 15th April 2021.  |

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| **Cost**The fee will be £2000 per student. (Group rate can be discussed)  |

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| **Class Overview** **International Trade Theory and Policy** International trade is a central component of every industrialised nation’s economic activity, bringing gains to producers from more efficient resource and access to larger markets while benefitting consumers through increased choice of products at lower prices.This class seeks to provide an understanding of the economic mechanisms that bring about these gains from trade. It further offers an insight into the motives underlying trade restrictions imposed by countries on goods produced by other nations and an examination of the institutional frameworks that have evolved to deliver a more liberal trading regime. |

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| **Service Operations & Simulation**This class provides students with insights into ‘Service’ Operations Management, anarea of study that is increasingly relevant to our graduates as compared with traditional/ manufacturing operations management. Emerging concepts such as ‘services science’ emphasize the need to understand operations management within the service sector as a whole, while providing specific examples from different service sectors to illustrate the wide range of challenges within service industries. Aiming to be as practically useful as possible, the class provides both conceptual and technical perspectives on services. The technical perspective utilises discrete event simulation (DES) as a powerful tool to analyse service operations and facilitate decision making for service operations mangers. |

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| **Mastering Digital Technologies**Digital technologies are an evolving source of opportunities and threats to governments, organisations and individuals. As a consequence, building understanding of applications, innovations and trends of digital technologies is a key enabler for effective organisational responses. Developing knowledge of digital technologies will enable managerial foresight, decision-making and interpretation of events. |

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| **New Venture Creation**New Venture Creation is one of a group of inter-linked classes within the Hunter Centre forEntrepreneurship Business Enterprise Pathway. It is designed to provide a practical introduction to business modelling and understanding of how new ventures are developed. The class is multi-disciplinary in nature and integrates within it the main business disciplines. It focuses upon the processes within new businesses but draws comparisons with larger organisations and assuch introduces a more entrepreneurial approach to the career patterns of individuals who pursue careers in larger organisations. The class will not follow the more traditional lecture pattern but will be highly interactive with class participants being involved in individual and group activities which will encourage creative thinking and “learning by doing” in addressing the real opportunities and challenges that face the first-time entrepreneur. |

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| **Family Enterprise**Family businesses represent an important part of all businesses across different types of economies, encompassing larger to smaller firms. The specific nature of family business compared to other businesses emphasises the importance of family members on business creation, strategy and growth. In this class, participant explore aspects of governance, work ethics and succession as well as family dynamics, conflict on gender issues. The class givesstudents insights into effective and professional work with and within family firms. |

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| **Strathclyde Business School Accreditations & rankings*** First business school in Scotland to achieve triple accreditation from the three main business school accreditation bodies – AMBA, AACSB and EQUIS (since 2004)
* Economics – 3rd in Scotland; 8th in UK
* Our full-time MBA has repeatedly featured in some of the most prestigious and well established international rankings (Financial Times Global MBA, Economist Full-Time MBA)
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| **Explore #strathlife** |

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| [Visit our website](https://news.strath.ac.uk/56XS-BP46-3U3PRI-8C5S4-1/c.aspx%22%20%5Co%20%22SBS%20website%22%20%5Ct%20%22https%3A//mail.qq.com/cgi-bin/_blank) University of Strathclyde is a charitable body, registered in Scotland, number SC015263 |

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